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| **Logo, company name  Description automatically generated** | Graphical user interface, application  Description automatically generated |

1. Describing the Loyalty Cards, Inc. Dataset

File: loyalty-cards-inc.csv

1. Let’s summarize the dataset by starting with the process “Week 2”. Import it using the “File” menu.
2. Do most customers earn about the same amount?
3. Does the median customer resemble the average customer?

1. What is the maximum and minimum earned so far?
2. What are the total rewards earned so far?
3. It could be helpful to prepare a histogram with rewards earned by customers, to be able to visualize customer heterogeneity.
4. Do customers of different genders earn different reward amounts?
5. What about different locations? Do these matter for reward earnings?